

Assignment #2: Hypermedia Web Presence

Design and construct a web presence that will evolve into your online calling card as well as a repository of teaching resources that will have residual value for the future professional educator. The web site should demonstrate the use of graphics, animation, original video, sound, text and hypertext. It should also include a directory of Apps appropriate to the educators' field of interest. Demonstrate your site to the class and explain how this site will evolve over the remainder of your teacher education program.

Creating A Web Presence: Mastery Teaching Checklist

#	Criteria	Achieved
1	A blog, wiki, or traditional webpage was created	
2	The website portrays the student in a professional manner to prospective employers as well as other professionals	
3	The website has at least 3 pages and 2 levels	
4	A current picture of the student is included	
5	At least 2 action photos of the student in a teaching environment are included	
6	All photos are maximum 100 dpi unless justification is given	
7	An original video relating to education is embedded in the site	
8	The web presence has at least 10 hyperlinks	
9	The web presence has at least 2 graphic elements that are not photos	
10	A directory of Apps that are appropriate to educators in their sub-field	
11	The student has created an adjudicated set of links this useful the student and others in a similar line of work	
12	The web presence has links to both Twitter and Facebook so viewers can like/favorite student	
13	A personal statement on the students view of education with reference to consciousness/human development is included	
14	A resume and/or curriculum vitae has been posted	
15	Keywords should be placed on all pages	
16	The web presence must be submitted to at least 3 search engines	
17	The student has created a Twitter account	
18	This student has at least 15 followers on Twitter	
19	The student has made at least 5 tweets	
20	The student has made at least 2 tweets making reference to their website	
21	The student has created a Facebook account	
22	The student has at least 15 friends	
23	The student has posted at least 5 times	

24	The student has posted at least 2 times making reference to their web site	
25	The student has tagged at least 2 photographs with a total of 5 persons identified	
26	At least one tag must be of the instructor, Ken Daley	
27	The student signs up for LinkedIn	
28	The student has established at least 5 connections using LinkedIn	
29	The student has placed a resume on LinkedIn	
30	The student has participated in at least one discussion on LinkedIn	

For any reason the student feels any of the above requirements are not appropriate for them, they need to express their concern to the faculty in advance of the final evaluation.